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**SAN DIEGO BAY WINE & FOOD FESTIVAL ANNOUNCES DATES FOR 4<sup>TH</sup> ANNUAL SHOWCASE OF THE WORLD'S TOP WINE & SPIRITS PRODUCERS, CHEFS, GOURMET FOODS AND PERSONALITIES**

*Southern California's Largest Wine & Food Festival Will Take Place November 14-18, 2007*

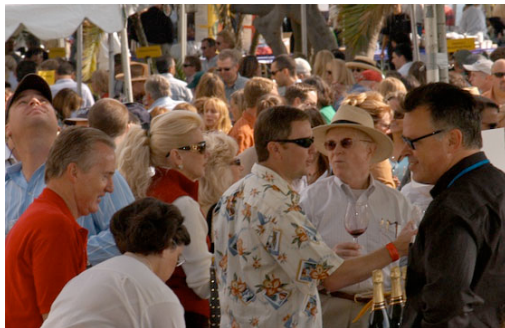
San Diego, CA (February 5, 2007) – Southern California's most anticipated luxury wine and food event returns November 14-18 for a five-day feast of the senses. While the official line-up of celebrity chefs and winemakers participating in the event will not be announced until Spring, the 4<sup>th</sup> Annual installation of the Festival promises to bring with it a few new surprises, said Michelle Metter, the Festival's co-producer.



*Former Bravo Top Chef contestants Chef Frankie the Bull and Chef Brian Hill turn up the heat at last year's Grand Tasting Event*

“The Festival continues to deliver each year on people's passions to find new and exciting wines, meet with celebrity chefs, taste from San Diego's hottest culinary artisans and entertain with cooking and wine tasting classes,” added Metter. “Our goal is to keep the event fresh so discriminating ‘foodies’ who attend will leave wowed by their experience. We have a few tricks up our sleeves for this year's Festival!”

The largest luxury wine and food festival in Southern California, the San Diego Bay Wine & Food Festival features 160 of the world's top wine and spirits producers, 60 of San Diego's award-winning fine dining restaurants, celebrity chefs, legendary winemakers, wine tasting and cooking classes, olive oil tasting and competition, a Reserve & New Release wine tasting, Embarcadero Bay Park Grand Tasting, along with spirited live and silent auctions.



*Over 5,000 wine and food enthusiasts attended the five-day festival*

Proceeds from the event's live and silent auctions benefit the American Institute of Wine & Food culinary and enology scholarships for students and professionals in San Diego. In 2006, the donations from the festival to AIWF resulted in the award of seven educational scholarships.

For more information on the San Diego Bay Wine & Food Festival visit [www.worldofwineevents.com](http://www.worldofwineevents.com) or call 619-342-7337.

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#### ABOUT SAN DIEGO BAY WINE & FOOD FESTIVAL

The San Diego Bay Wine & Food Festival is an international showcase of the world's premier wine and spirits producers, chefs and culinary personalities, and gourmet foods. Held November 14-18, 2007, the event benefits the American Institute of Wine & Food culinary arts scholarship program. Over 700 wines, 60 of San Diego's top fine dining restaurants and 30 gourmet food companies and exhibitors will participate in the 2006 Festival. Now in its fourth year, the San Diego Bay Wine & Food Festival has quickly grown into a world-class wine and culinary extravaganza. The five-day festival features wine tasting seminars, cooking classes by award-winning chefs, and an elegant Reserve Tasting at one of San Diego's finest hotels. The festival culminates on Saturday at the star-studded Grand Tasting Event and Fine Wine/Lifestyle Auction complete with dueling chef demonstration stages, celebrity cookbook signing tents, "Living Large" entertainment tent, and more. For more information visit [www.worldofwineevents.com](http://www.worldofwineevents.com).

#### ABOUT WORLD OF WINE EVENTS

World of Wine Events, LLC is an event management and festival production company specializing in the creation of world-class wine and culinary trade and consumer events. World of Wine Events provides strategic guidance, logistics, operations, marketing, and industry insights for winery and spirits road shows, distributor trade tastings, as well as large format tasting and lifestyle festivals. World of Wine Events is the producer of the San Diego Bay Wine & Food Festival, Southern California's largest wine and culinary extravaganza. More information on World of Wine Events and the San Diego Bay Wine & Food Festival may be found by contacting Michelle Metter at 619-602-9789 or by visiting [www.worldofwineevents.com](http://www.worldofwineevents.com).

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